



2nd Annual End Hunger In New Mexico Summit



Brought to you by:



New Mexico Cares Foundation, Inc.

North Central New Mexico
Economic Development District
Non-Metro Area Agency on Aging
P.O. Box 5115
3900 Paseo de Sol
Santa Fe, NM 87502-5115
Toll Free: 866 699-4927
Direct: 505-395-2668
www.EndNMHunger.com

September 23-24, 2015
Marriott Albuquerque
Albuquerque, NM

Call for Partners and Presenters

Workshop Presenters • Sponsors
Exhibitors • Advertisers • Participants

For more information contact:
Dolores Gonzales
866-699-4927

Join us!

**September 23 & 24, 2015
Marriott Albuquerque
Albuquerque, NM**

Mission Statement:

Building the awareness of hunger in the State of New Mexico by supporting underlying solutions that inspire self-sufficiency and community empowerment and support for a hunger-free tomorrow.

The 2nd Annual End Hunger in New Mexico Summit

offers a wide variety of topics dealing with hunger issues in the State of New Mexico. Presenters will include experts on the subject of hunger; workshops will include solutions, resources and connections to services throughout the State.

You can join the Summit as a partner in four ways:

1. Be a Workshop Presenter

The Summit is a prime opportunity for individuals and professionals learn about current issues and trends. Workshops educate, entertain or enhance life. New ideas for topics welcome. *See pages 3 and 4*

**** The deadline for workshop proposals is FRIDAY, JULY 31, 2015 ****

2. Be a Financial Supporter

You can help support the Summit by being a Sponsor, Exhibitor, Advertiser, or Gift Contributor. You may also sponsor lunch, a break session (snacks) or the Summit Social (finger foods). All financial participation options provide important support to the Summit, as well as valuable exposure for you and/or your organization. *See pages 5 and 6*

**** The deadline for financial partnership is FRIDAY, JULY 31, 2015 ****

3. Food Bank and Pantry Fair

Food Banks, Pantries, Faith-Based and Community Initiative Programs can participate in the Food Bank and Pantry Fair to provide information and resources FREE OF CHARGE. *See pages 5 and 6*

4. Donate Non-Perishable Food Items

You can help support the Summit by bringing non-perishable food items to benefit New Mexico Food Banks and Pantries. A truck/trailer will be parked in the hotel parking lot beginning **September 21, 2015**. Join us in filling up the truck/trailer – MORE THAN ONCE!!!

General Information and Summit Schedule can be found on page 7

Information for Workshop Presenters

The cornerstone of the End Hunger in New Mexico Summit is its numerous and varied educational workshops. For many attendees, the Summit offers access to information and ideas that might not otherwise be available. We encourage proposals that take a fresh approach to familiar topics and those that introduce new ideas and concepts. Proposals for sessions to be co-presented in Spanish, Navajo or Tewa, or other native language, are also welcome.

Interested presenters must submit a proposal form. All presenters are welcome to attend Summit events on the day(s) of their workshops at no charge. Those who plan to attend the full Summit are required to pay the registration fee: the registration fee is a half grocery bag of non-perishable food items or a recommended contribution of \$20. Presenters are responsible for their own meals, travel expenses and other miscellaneous costs. Presenters may not use workshops to promote businesses, products, services or political candidates. A conference registration packet will be mailed to all presenters.

Workshops

Each workshop is scheduled for one (1) hour. Workshop rooms will be equipped with a laptop, lectern, microphone, screen and LCD projector, upon request. Additional microphones are available upon request (charges may apply). Internet access is available. Presenters are welcome and encouraged to bring their own laptops/flash drives.

Topics of Interest

Summit attendees are interested in a range of workshop topics, but not limited to:

Professional Development

Examples include USDA; Supplemental Nutrition Program (SNAP); Child Nutrition Programs; Women, Infant and Child Program (WIC); Older American Act; National School Lunch Program; Breakfast after the Bell; Backpack Program; Senior Center Congregate and Home-Delivered Meal Program; Meals-on-Wheels; etc.

Solutions to Address and End Hunger

Examples include emergency food providers; nutrition programs run by the US; Work Support Programs; Faith-based and Community Initiatives; Employment/Jobs; Education; Buying Groceries on a Tight Budget; etc.

Services & Supports

Examples include nutrition; epidemic on childhood obesity; health promotion; hunger statistics; chronic disease management; menu planning; sanitation; food safety; etc.

Economic Security

Examples include Community Gardens; Farm-to-Table; Farmers Market; Volunteers; Cooperative Extensions; etc.

Deadline for workshop proposals is

FRIDAY, JULY 31, 2015

Workshop Proposal Form
Fillable Form Available on Website

Proposals must be submitted using the following form and must include an attached description.

Deadline for submission is FRIDAY, JULY 31, 2015

Proposed Title
Contact Person
Street Address or PO Box
City State Zip Code
E-mail Telephone Fax

Presenter(s)

1) Name Title Organization
Degrees Held Licensure
Experience
2) Name Title Organization
Degrees Held Licensure
Experience
3) Name Title Organization
Degrees Held Licensure
Experience

Attach an additional page if there are more than three presenters or if additional space is needed. This information will be considered during proposal selection and included in the Summit Program.

Provide a clear, concise description of your workshop using 50 words or less. Include information that will encourage attendance. Proposals that do not include a description will not be considered.

[Blank lines for workshop description]

Level of Sophistication: [] Basic [] Intermediate [] Advanced

AV EQUIPMENT REQUIRED

[] Laptop [] Screen [] LCD Projector

Preference for dates of workshop (if any) We will try to accommodate your request.

Are you willing to do a repeat session? [] Yes [] No If yes, you may be asked to do a session on both days.

Proposals must be word processed. Proposals, including this form and an attached description, are to be e-mailed or faxed (e-mail preferred) to:

Dolores Gonzales
Hunger Summit - NCNMEDD
Non-Metro Area Agency on Aging
EndNMHunger@ncnmedd.com
Fax: 877-293-3710

Questions? Call Dolores Gonzales at 505-395-2678

Information for Financial Supporters

The End Hunger in New Mexico Summit relies heavily on the generosity of partners for financial support. Sponsors, Exhibitors, Advertisers and Gift Contributors can support the Summit while connecting with those most interested in their products, services and information.

Sponsors

BIG Enchilada Sponsor - \$10,000

BIG Enchilada Sponsors: 1) are recognized with signs at all refreshment break stations, 2) receive two full-page ads and are recognized as a BIG Enchilada Sponsor in the Summit Program, 3) are recognized in the first plenary session and 4) receive an exhibit table.

Stuffed Sopapilla Sponsor - \$7,000

Stuffed Sopapilla Sponsors: 1) are recognized with a sign at one refreshment break station, 2) receive a full-page ad and are recognized as a Stuffed Sopapilla Sponsor in the Summit Program 3) are recognized in the first plenary session and 4) receive an exhibit table.

Red Chile Sponsor - \$2,500

Red Chile Sponsors: 1) receive a half-page ad and are recognized as a Red Chile Sponsor in the Summit Program, 2) are recognized in the second plenary session, and 3) receive an exhibit table.

Squash Sponsor - \$1,000

Squash Sponsors: 1) receive a quarter-page ad and are recognized as a Squash Sponsor in the Summit Program, 2) are recognized in the second plenary session, and 3) receive an exhibit table.

Green Chile Sponsor - \$5,000

Green Chile Sponsors: 1) receive a half-page ad and are recognized as a Green Chile Sponsor in the Summit Program, 2) are recognized in the first plenary session, and 3) receive an exhibit table.

Corn Sponsor - \$1,500

Corn Sponsors: 1) receive a quarter-page ad and are recognized as a Corn Sponsor in the Summit Program, 2) are recognized in the second plenary session, and 3) receive an exhibit table.

Beans Sponsor - \$500

Beans Sponsors: 1) receive a business card ad and are recognized as a Beans Sponsor in the Summit Program, 2) are recognized in the second plenary session, and 3) receive an exhibit table.

Exhibitors/Food Bank and Pantry Fair

Exhibit tables are featured along the main conference hallways, as well as in an exhibit area adjacent to the plenary sessions. Food Bank and Pantry Fair Tables are featured in a separate area of the Marriott Albuquerque. All tables are available on a first come, first serve basis. Tables are 8' x 3'. Electricity is available on a limited basis and there may be a charge for internet access. Tables may be set up the afternoon of September 22nd from 2:00-5:00 pm and the morning of September 23, beginning at 7:00 am. The exhibits and fair participants are expected to remain open throughout the Summit, including lunchtime. **\$400 per Exhibit Table. Food Bank and Pantry Fair tables are free (must be a food bank, pantry or a Faith-based/Community Initiative program to participate in the Fair).**

Advertisers

Advertisements are featured in the Summit Program, which is distributed free to attendees. Ads must be e-mailed to **Dolores Gonzales at EndNMHunger@ncnmedd.com** in a black and white, print ready, graphic file, compatible with MS Publisher. PDF files are preferred.

Deadline for Financial Partnership and Deadline to submit Ads is *FRIDAY, JULY 31, 2015*

<u>Ad Size</u>	<u>Measurement</u>	<u>Rate</u>
Full Page	7.5" wide by 10" high	\$800
Half Page, Vertical	3.5" wide by 10" high	\$400
Half Page, Horizontal	7.5" wide by 4" high	\$400
Quarter Page	3.5" wide by 5" high	\$250
Business Card	3.5" wide by 2" high	\$150

Gift Contributors

Gift items are distributed in the tote bags given to all Summit attendees, as well as through door-prize drawings. Contributions of gift items are appreciated and acknowledged in the Summit Program.

Organization/Individual Name _____

Contact Person _____

Street Address or PO Box _____

City _____ State _____ Zip Code _____

E-mail _____ Telephone _____ FAX _____

Sponsor (check level of sponsorship)

- ___ BIG Enchilada Sponsor \$10,000 ___ Green Chile Sponsor \$5,000
- ___ Stuffed Sopapilla Sponsor \$ 7,000 ___ Corn Sponsor \$1,500
- ___ Red Chile Sponsor \$ 2,500 ___ Beans Sponsor \$ 500
- ___ Squash Sponsor \$ 1,000 ___ Sponsor Break \$ 3,000
- ___ Sponsor Lunch \$ 6,000 ___ Sponsor Summit Social \$ 6,000

Amount \$ _____

Exhibitor (no charge for Sponsors, but please complete this section. Additional tables extra)

Number of tables needed _____ at \$400 each

Will you require an electrical outlet? Yes No

Will your display include sound and/or video? Yes No

Amount \$ _____

Advertiser (no charge for Sponsors, but please complete this section. Additional Ads extra)

	Rate x Quantity = Total		Rate x Quantity = Total
Full Page	\$800 x _____ = _____	Quarter Page	\$250 x _____ = _____
Half Page, Vertical	\$400 x _____ = _____	Business Card	\$150 x _____ = _____
Half Page, Horizontal	\$400 x _____ = _____		

Amount \$ _____

TOTAL AMOUNT \$ _____

Food Bank and Pantry Fair (limited to one table and must be associated with a Food Bank, Food Pantry OR Faith-based/Community Initiative program)

Will you have a table on: Wednesday Thursday Both days

Will you require an electrical outlet? Yes No

Will your display include sound and/or video? Yes No

Payment is included **Purchase Order is attached**

Gift Contributor

Item(s) to be donated for tote bags (up to 500) or door prizes are needed by **SEPTEMBER 11, 2015**

Please complete the information requested below:

Quantity	Item Description
_____	_____
_____	_____
_____	_____

Item(s) will be delivered to 3900 Paseo De Sol, Santa Fe, NM 87502-5115. Date of delivery: _____

OR

Will make arrangements with Hunger Summit Committee to pick up donated item(s)

Make checks or purchase order payable to: New Mexico Cares Foundation, Inc.

Please include "Hunger Summit" on Memo Section of Checks and Purchase Order

Mail this form with payment or purchase order to:

Hunger Summit

NCNMEDD

3900 Paseo del Sol Santa Fe, NM 87507

General Information

2nd Annual End Hunger in New Mexico Summit will be held at the **Marriott Albuquerque** located at 2101 Louisiana Blvd. NE, Albuquerque, NM.

2015 2nd End Hunger in New Mexico Schedule

Wednesday September 23	Thursday September 24
8:00 a.m. – 8:30 a.m. Continental Breakfast	7:00 a.m. – 8:00 a.m. Hunger Walk
8:30 a.m. - 10:30 a.m. Plenary Session	8:00 a.m. – 8:30 a.m. Continental Breakfast
10:30 a.m. – 11:00 a.m. Break w/Light Snacks	8:30 a.m. - 10:30 a.m. Plenary Session
11:00 a.m. – 11:30 a.m. Plenary Session Continued	10:30 a.m. – 11:00 a.m. Break w/Light Snacks
11:30 a.m. – 1:00 p.m. Lunch	11:00 a.m. - Noon. Workshops
1:00 p.m. – 2:00 p.m. Workshops	Noon – 1:30 p.m. Lunch
2:00 p.m. – 3:00 p.m. Workshops	1:30 p.m. – 2:30 p.m. Workshops
3:00 p.m. – 3:15 p.m. Break w/ Light Snacks	2:30 p.m. – 2:45 p.m. Break w/Light Snacks
3:15 p.m. – 4:15 p.m. Workshops	2:45 p.m. – 4:00 p.m. Closing Session
6:00 – 8:00 p.m. Summit Social	

QUESTIONS?

Contact:

Dolores Gonzales

Phone:

Toll Free: 866 699-4927

E-mail:

EndNMHunger@ncnmedd.com

We look forward to seeing you there!

2nd Annual End Hunger in New Mexico Summit

CALL FOR PARTNERS AND PRESENTERS



**2014
End
Hunger in
New
Mexico
Walk**

**NCNMEDD
Non-Metro AAA
P.O. Box 5115
Santa Fe, NM 87502-5115**